

2017 COAPRT Academic Annual Report

1. Introduction

Thank you for your ongoing support of the accreditation process. As part of your continuing accreditation you are required to submit an annual report and pay your annual maintenance fees. This annual report is a representation of what you are doing, not a determination of validity.

NOTE: All programs will be invoiced in January. Payment is not to be submitted prior to receipt of invoice. You will receive your invoice in the mail in January.

Your annual report is to be submitted via this online form no later than **Wednesday, March 1, 2017.**

Per the COAPRT Handbook:

All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series.

An answer of “no” to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.

For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.

If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council’s Fall Meeting to bring the identified standard(s) into compliance.

Please contact us at COAPRT@nrpa.org if you have any questions.

Thank you!

2. Contact Information

1. Please select your institution from the list below

California University of Pennsylvania

2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.

Our students at California University of Pennsylvania graduate with a Bachelor of Arts in Parks and Recreation Management. The primary philosophy and goals of the Park and Recreation Management program is to improve the quality of life for our citizens and our communities. We are devoted to improving the health and wellness of our constituents through provision and promotion of an active and healthy leisure lifestyle. Also we are dedicated to the effective preservation, conservation, stewardship, management and use of our parks and protected areas while continuing to connect children to nature and improve our environment. Finally, our Program is committed to enhancing social equity and promoting equal access to park, recreation and leisure opportunities for all.

3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)

Prefix (optional) : Dr.

First Name : John

Middle Initial (optional) : J.

Last Name : Confer

Suffix (optional) : PhD

4. Confirm your Contact Information for Primary Contact:

Position Title : Professor or Park & Recreation Management
Address 1 : California University of Pennsylvania
Address 2 (optional) : 250 University Ave, Box 55
City : California
State : PA
Zip Code : 15419
Email : confer@calu.edu
Phone Number : 724-938-4211

5. How many of your programs are COAPRT accredited?

1

6. Please provide the name(s) of the programs accredited by COAPRT:

Program #1 Name : Park & Recreation Management

7. Confirm your Program's Information

Institution Name : California University of Pennsylvania
Department Name : Earth Sciences
Website : <http://www.calu.edu>
President's Name : President Geraldine Jones
President's Address 1 : 250 University Ave, Box
President's Address 2 : Office of the President, Old Main
President's City : California
President's State : PA
President's Zip Code : 15419
President's Email : jones_gm@calu.edu
President's Phone Number : 724-938-4400

3. Intent to Pursue Accreditation

8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

4. Statistics Summary Report - Faculty

10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes

5. Statistics Summary Report - Students

Note: All cells must be filled. Please enter a 0 when no student meeting the criteria are present.

13. For the students graduating from the accredited programs in 2016, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <http://nces.ed.gov/ipeds/glossary/index.asp?id=812>

100

6. Narrative Report - Learning Outcomes Assessment

For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage.

You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program.

TWO outcomes must have direct measures.

It is strongly suggested that you have your outcomes with you as you complete this questionnaire.

Some examples of DIRECT measures include the following:

- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:

- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

7. Narrative Report - Learning Outcomes Assessment - Program #1

Please provide the following information for the Program you listed as Program #1 above.

14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students will demonstrate entry-level knowledge in the nature and scope of the park, recreation, tourism, and hospitality professions and the historic, scientific, and philosophical foundations of the profession based on evaluation of key class assignments.

15. Method by which the learning outcome for Standard 7.01 was assessed:

Course specific assignments, activities and test/quiz items were used to assess compliance with the learning outcomes.

REC 165: Recreation Agency Presentation

REC 165: Crowding Activity

REC 165: Health Fair Assignment

REC 165: Leisure Motivation Questionnaire Assignment

REC 361: Disability for a Day Project

REC 361: Interview Assignment

REC 361: Diversity Bingo Activity

REC 374: Commercial Recreation Business Profile Paper

REC 374: Commercial Recreation Issues Paper

REC 378: Selected exam questions in Recreation Management & Leadership

GEO 474: Selected exam questions in Developing the Master Plan

16. Please indicate whether this outcome measure is Direct or Indirect.

Direct

17. Result of the assessment of the learning outcome for Standard 7.01:

REC 165: Met. Recreation Agency Presentation: 95% of students scored an 80% or higher on the presentation. The average score on the students' presentation was 95%.

REC 165: Met. Crowding Activity: 92% of students completed the activity. The completion rate for this activity indicates that students understand the techniques that park managers use to measure crowding.

REC 165: Met. Health and wellness assignment: For the Fall 2015 semester 90% of students achieved a "B" or higher and during the Spring 2016 semester 90% of students received a "B" or higher on the assignment.

REC 165: Met Leisure motivation questionnaire assignment: For the fall 2015 semester 85% of students achieved a "B" or higher. During the spring 2016 semester 82% or more of students received a "B" or higher while students in the fall 2016 section met this standard with 80% of students meeting our requirements.

REC 361: Disability for a Day Project: Met. 100% of students earned a grade of 85% or higher on this assignment.

REC 361: Interview Assignment: Met. Every student earned a grade of 90% or higher on this assignment.

REC 361: Diversity Bingo Activity: Unmet. 76% of students completed the activity.

REC 374: Commercial Recreation Business Profile: Met. Every student earned an 80% or higher on this assignment.

REC 374: Unmet. Commercial Recreation Issues Paper: 76% of students earned an 80% or higher on this assignment, with an average grade of 74%.

REC 378: Unmet. For both the Fall 2015 semester (7 items, Avg grade = 79.5%) and Spring 2016 semester (7 items, Avg grade = 71.8%), students performed slightly below our expectations. The students appear to have struggled with some of the material, specifically with the matching questions on the test.

REC474: Met. Parks and Recreation major completes when they enroll in GEO 474 achieved the desired results.

During the Spring 2015 (9 items, Avg % = 85.9%) and Fall 2016 (9 items, Avg % = 85.6%) semesters most students received a "B" or higher on test questions (9 items) assessing the 7.01b standard.

18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Students will demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

19. Method by which the learning outcome for Standard 7.02 was assessed:

REC 165: Gender Equality Activity: Students are shown clips from the films "Thelma and Louise" and "A League of Their Own" and are told to identify the main theme of the film clip, and explain the connection of leisure, women, and equality in the film.

REC 361: Constraints in Leisure Activity: Students are asked to brainstorm constraints of diverse populations; Adaptive Program Activity: Students are asked to plan an arts and crafts program that accommodates a person who is blind, a person who uses a wheelchair, and a person who could not use their arms; In an example of workplace diversity training, students play "Diversity Bingo" where they try to learn something different about their classmates then discuss their reactions to their own cultural experiences.

REC 361: Disability for a Day Project: Working in groups, students would each participate in a recreation activity with some sort of disability. Students would then discuss their experiences along with suggestions for making recreation areas more accessible

REC 374: Local Commercial Recreation Business Profile: Students will investigate one commercial recreation/tourism business in their area either by visiting the business or through a web search and answer a variety of questions including visitor demographics

REC412: Bubble Soccer Program Report (Final Project): Students will design, plan, fund-raise, run and evaluate a Bubble Soccer for Cal U students and create detailed program plan and report. The report required the following sections: Introduction, Benefits; Needs identification & assessment; Programming model; Goals & objectives; Program development factors (Program activity area, Program format, Program plan, Program timeline, Facilities; Equipment & supplies; Staffing; Budget; Promotion); Program delivery; Program evaluation Bibliography). These projects were evaluated using a detailed Program Report Grading Rubric.

20. Please indicate whether this outcome measure is Direct or Indirect.

Direct

21. Result of the assessment of the learning outcome for Standard 7.02:

REC 165: Gender Equality Activity: Met. 100% of students completed the activity. The completion rate for this activity indicates that students understand and embrace personal and cultural dimensions of diversity and recognize the need to design, implement, and evaluate services for diverse populations.

REC 361: Constraints in Leisure Activity: Met. 100% of students completed the activity. The completion rate for this activity indicates that students understand and embrace personal and cultural dimensions of diversity and recognize the need to design services for diverse populations.

REC 361: Adaptive Program Activity: Unmet. Only 79% of students completed the activity correctly.

REC 361: Disability for a Day Project: Met. 100% of students earned a grade of 85% or higher on this assignment.

This indicates that students have a greater understanding of the obstacles facing a diverse population when it comes to recreation and can better design and implement services for diverse groups.

REC374: Local Commercial Recreation Business Profile: Commercial Recreation Business Profile: Met. Every student earned an 80% or higher on this assignment. This indicates that students understand commercial recreation's role in designing, implementing, and evaluating services for diverse populations.

REC412: Bubble Soccer Recreation Program Report: Unmet. The average score for the class (20 students) was 81% with only 12 out of 20 (60%) earning a B or higher. Grades ranges from a high of 95% to low of 50%. The two weakest sections were the Program evaluation and the Needs identification & assessment. We will need to increase to focus and time spent in these sections.

22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students will demonstrate entry-level knowledge about operations and strategic management and administration in parks, recreation, tourism and/or related professions.

23. Method by which the learning outcome for Standard 7.03 was assessed:

REC 165: Recreation Agency Report: The content in the presentation is evaluated according to a content based rubric.

REC 361: Adaptive Program Activity: The content was compiled and discussed in class.

REC 374: Commercial Recreation Business Plan: The content in the assignment is evaluated according to a content based rubric.

REC 374: Exam Questions: Aggregate score on the five questions addressing budgeting and finance.

24. Please indicate whether this outcome measure is Direct or Indirect.

Direct

25. Result of the assessment of the learning outcome for Standard 7.03:

REC 165: Met. Recreation Agency Presentation: 95% of students scored an 80% or higher on the presentation. The average score on the students' presentation was 95%. This indicates that students understand entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

REC 361: Adaptive Program Activity: Unmet. 79% of students completed the activity.

REC 374: Commercial Recreation Business Plan: Unmet. 66% of students earned a grade of 80% or higher on this assignment.

REC 374: Exam Questions: Unmet. 62-79% of students scored an 80% or higher on the exam questions including those related to commercial recreation operations.

REC 378: The three assignments based on 1) Mission, Goals & Objectives, 2) Budget assignment, 3) Policy Manual assignment used for learning outcome 7.03 that students must complete are wide ranging topic assignments that every Parks and Recreation major takes when they enroll in REC 378. These assignments absolutely aid students in understanding operation and management issues in the workplace and better prepare them to deal with complicated situations in the workplace. During the Fall 2015 semester, a total of 90% of the students received a "B" or higher for the Mission, Goals, and Objectives assignment; Met. For the Budget assignment, 77% of the students received a "B" or higher on this assignment; Unmet. Lastly, for the Policy Manual assignment; Met, 93% of the students received a "B" or higher. Similar numbers were achieved during the Spring 2016 semester. Clearly, the instructor must spend more time in class working on budgets.

12. Narrative Report - Accountability and Informing the Public

26. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<http://www.calu.edu/academics/programs/parks-recreation/index.htm>

27. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06.

<http://www.calu.edu/academics/programs/parks-recreation/index.htm>

28. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<http://www.calu.edu/academics/programs/parks-recreation/index.htm>

13. Program Changes

29. Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".

None

14. Submitter Information

30. Completing the information below will act as your digital signature on the 2016 COAPRT Annual Report.

Name : Dr. John Confer
Phone : 724-938-4211
Email : confer@calu.edu

As a reminder, please be sure to go back in and review your report for completion before hitting the SUBMIT button below.

15. Thank You!

Thank you for providing us with your Annual Report! Please contact us at COAPRT@nrpa.org if you have any questions.